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FOR IMMEDIATE RELEASE

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**exCel COSMECEUTICALS, INC. WRITTEN UP IN
TWO GREEK MAGAZINES, MADAME & FYNAIKA**

Bloomfield Hills, Michigan, October 29, 2002 – Michigan based exCel Cosmeceuticals, Inc., a leader in the cosmeceutical skin care products, has recently been written up in two Greek fashion magazines, MADAME and FYNAIKA, for the outstanding benefits their patented AFAs offer customers.

“It is an honor that these leading international beauty publications have written about the tremendous benefits of our AFAs,” said CEO Marty Davidson. “We are excited that we continue to receive positive feedback from our customers around the world. We are now shipping to over 20 countries and have built a great reputation of effective products for the consumer.”

Customers rely on exCel for innovative Amino Acid skin care products (AFAs) for the medical market.

ExCel Cosmeceuticals is a skin care company in Bloomfield Hills, MI that has patented AFA. AFAs are based on the Amino Acids that make up the natural moisture system of the skin.

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